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Market of Initiatives

Thursday 5th November - 15h45 – 17h30

Big Tent (town square of Schärding)



The Market of Initiatives will be an opportunity for National Delegations to tell their rural development story and discuss it with a group of delegates.

It will take place on Thursday 5th November, from 16h00 to 17h45. There will be 2 presentation sessions (25 min each), each one will offer the opportunity for 8 simultaneous presentations to self-selecting groups of delegates.

The presentations should be based on a 10 minute verbal presentation followed by 15 minutes of discussion with delegates.

Session 1

EU **How to make linkages between the official “rural networks” system (NRNs and ENRD) and the bottom-up civil society initiatives such as rural parliaments?**

How could the ENRD and NRNs work together with the bottom-up civil society initiatives to strengthen stakeholder participation in rural policies.

Key-words: stakeholder participation, rural development policy, European level

Finland **Immigrant integration on rural areas**

The EU has experienced a massive immigration over the past few months. How help newcomers settle down on rural locations?

Key-words: immigration, integration, local level

Sweden **Local Economic Analysis (LEA) – a tool to develop local areas**

A society needs to utilize all its resources to reach full potential. In the rural part of Östergötland, we have used a tool called “Local Economic Analysis” (LEA) together with the local development groups. This tool has a special focus on equality. We recently produced a research report based on our work in cooperation with the University of Linköping. It shows that equality in a local area/rural development group is essential for the development of the area. Also that areas that don't value gender perspective is less attractive. Many young people and highly educated women tend to leave such areas.

Key-words: local development, gender equality, local and regional level

Croatia **Platform for rural development of South East Europe**

Platform for rural development of South East Europe is working on networking and informing stakeholders on rural development, advocating the interests of stakeholders from rural communities and participating in the design and implementation of public policies concerning rural development. The Platform encourages the balanced development of rural areas and thus influences the improvement of the quality of life in Southeast Europe. Members of the Platform come from Croatia, Bosnia and Herzegovina, Serbia, Monte Negro and Macedonia.



Key-words: South East Europe, networking,
advocating interests of rural community

England

Village Agents' Schemes and Good Neighbour Schemes supporting older people in rural areas

We would like to explain how these Schemes whilst different in their operational structure but provide similar services are growing across rural England managed by the ACRE Network members. The Schemes are supported by national funders and Local Authorities.

Key-words: older people, ageing population,
alleviating rural isolation, rural services, national level

Slovakia

Rural woman leader, "An egg went wandering", Rural days in Slovak Parliament

The aim of the presentation is to introduced VIPA SK and its most successful long-term projects. The first two are national competitions. In the "Rural woman leader", rural women are nominated in different categories. It is held every year to remember the World Rural Women Day (15 October). "An egg went wandering" is a project which promotes the craft in decorating eggs. VIPA organizes the Slovak exhibition of decorated Easter eggs. The goal of Rural days in Slovak Parliament is to discuss rural needs and problems with Slovak lawmakers, to speak about the possible solutions and introduction of VIPA activities.

Key-words: rural women, craft in decorating eggs,
Rural days in Slovak Parliament, national level.

Cyprus

Holistic rural development based on grapes & wine

"Uniqueness, culture, authenticity, human and natural resources are all components of the unique rural development model which we have developed based on our expertise .Each village / area is branded according to what they have in abundance and youth and female entrepreneurship as well as Thematic Tourism packages are created and promoted in order to attract tourists in the area. Thematic Centers provide platforms for development and job and income creation as well as networking and promotion of local thematic products (culinary & beauty) as well as arts and crafts.

Key-words: community engaged development, youth
& female entrepreneurship, geo-tourism, wine,
Mediterranean local products, capacity building, skill
assessment, local wine festivals, national level.

Republic of Macedonia

Capacity building of rural stakeholders by utilizing LEADER approach in Republic of Macedonia

Starting from 2010 The Rural Development Network of The Republic of Macedonia based on its own previous experience has been working on promotion of the LEADER approach. In the last 2 years RDN's LEADER activities cover territory of 4 municipalities (Strumica, Vasilevo, Bosilovo and Novo Selo) from the South-East region. With this process, RDN supported rural communities to develop their capacities for participatory planning and decision-making as foundation of LEADER methodology and establishment of LAG. The stakeholders (public, private and civil sector representatives) coached by RDN have undergone a process of strategic planning, developing LDS and formation of a LAG.

Key-words: LEADER, capacity building, rural
community, participatory approach, national level



SESSION 2

Estonia **Estonian Rural Life Campaigns**

We will present the 2 big campaigns in Estonia: Estonian Rural Parliament and Open Farms Day"

Key-words: rural life image, common understanding between local people, politicians and key persons, civil society empowerment, advocacy, balance between agriculture and other sectors in rural areas, national level

Northern Ireland **Poverty amongst Plenty - the challenges and policy implications of identifying deprived households in rural communities**

Currently the Northern Ireland Multiple Deprivation Measure identifies the extent of deprivation at small area level across the region using administrative data. Areas are then ranked to produce an index of Multiple Deprivation. Policy makers refer to this index to target resources and policies to tackle deprivation. This area based approach masks deprived rural households that are located alongside households that are relatively affluent. We will discuss how this impacts on rural communities and the possibility for changes that may better capture the extent of rural deprivation.

Key-words: measurement of deprivation, hidden rural deprivation, policy implications, national

Finland **Family, neighbours, community and third sector at your service**

Inhabitants know best their living environment. That makes them experts and potential partners in local development. This can be dealt with in many ways. Finland has a history of a strong third sector. Different experiments and processes have been done and are on-going. These go from neighbour assistance to business-like contractual relations. What is the value of all this work and voluntary work? Three cases from Finland illustrate different ways of doing and cooperating.

Key-words: inhabitants, third sector, methods, cooperation, value

Turkey **Rural Development and Women in Seferihisar**

Hıdırlık Agricultural Development Cooperative was founded on 5 November 2010 to market the products of women of Seferihisar, and add value to agriculture in our town. It launched a virtual market (www.seferipazar.com) where the members could market their products directly to customers. It also launched a restaurant named "Sefertasi", where the visitors were served traditional dishes. It engaged in "Traditional Cuisine of Seferihisar Project", supported by the Ministry of Culture and Tourism, UNDP, and Anadolu Efes; and "Development of Sales and Marketing Possibilities, Increasing the Value Added by Production of Pectin from Seferihisar's Local Grapes Project" supported by IZKA and IBB.

Key-words: Seferihisar, Cittaslow, Hıdırlık Agricultural Development Cooperative, woman, cooperative, rural development, local seeds, local dishes, labour, local market, local products, traditional cuisine, slow food, slow living, virtual market, agriculture, local level



Bosnia i Herzegovina

Regional cooperation in strengthening LAGs

*Enhance intellectual regional co-operation, exchange of experience and networking.
Strengthening capacities of LAGs.*

Key-words: LAGs, CLLD, LEADER, regional level

Spain

Rural development in Latin American countries

In 2006 it began the path of the REDR in issues of international cooperation related rural development policies and extrapolation of the leader methodology. Since then we've participated in several projects and programs. Over time the interaction, exchange and collaboration between the Spanish LAGs and the Latin American and Caribbean Development Groups have been strengthened. REDR sets out the following objectives - establish the flow of communication and to build bridges and channels for the transmission of knowledge between the actors involved in Spanish and ALC rural development policies. -Create an exchange of good practices and help to identify opportunities.

Key-words: international cooperation on rural development, third countries, extrapolation of LEADER approach, new LAGs in Latin America,

Wales, UK

Rural Engagement Processes

PLANED is an organisation that works with geographic communities and communities of interest to identify, develop and implement sustainable projects that improve the wellbeing of the community with a focus on long-term, integrated, collaborative actions. This presentation shares the vital role needed for supporting representation by empowering and enabling local communities to be full and equal partners in the development of their area, and is committed to widen participation in its work and promoting equalities and social cohesion and inclusion.

Key-words: community, rural, method, engagement, participation, people, action, networks, planning, local &, regional level

Austria, EU

Small towns in Europe

ECOVAST started a research to find out how many small towns there were in Europe, what they thought were their problems and what were they doing to improve their future economic potential. The register of Small towns in Austria is an example of the survey of all historic small towns of Austria.

Key-words: cultural Europe, contribution to local economies, national, European