

*Hela Sverige
ska leva!*



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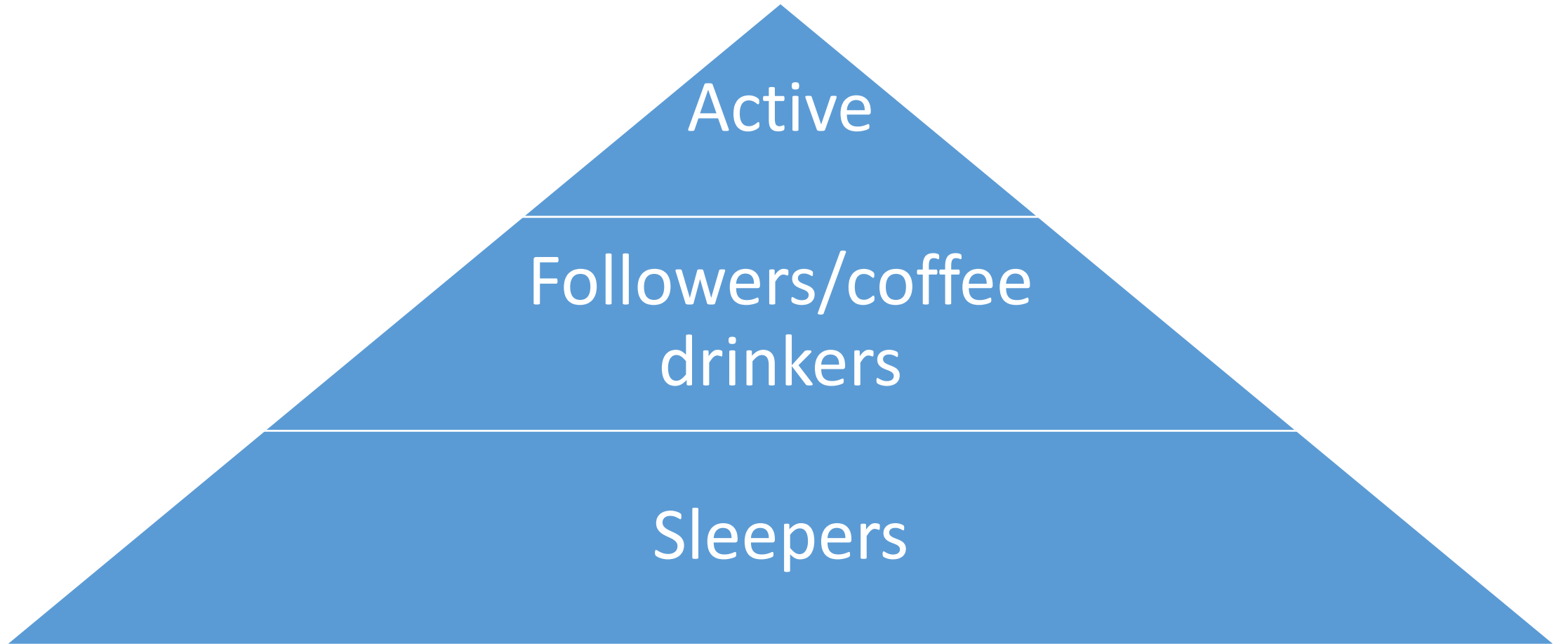
Under the auspices of
the Secretary General of
the Council of Europe
Mr Theodor Jørgensen



A look into ERP

Venhorst 19.10.2017



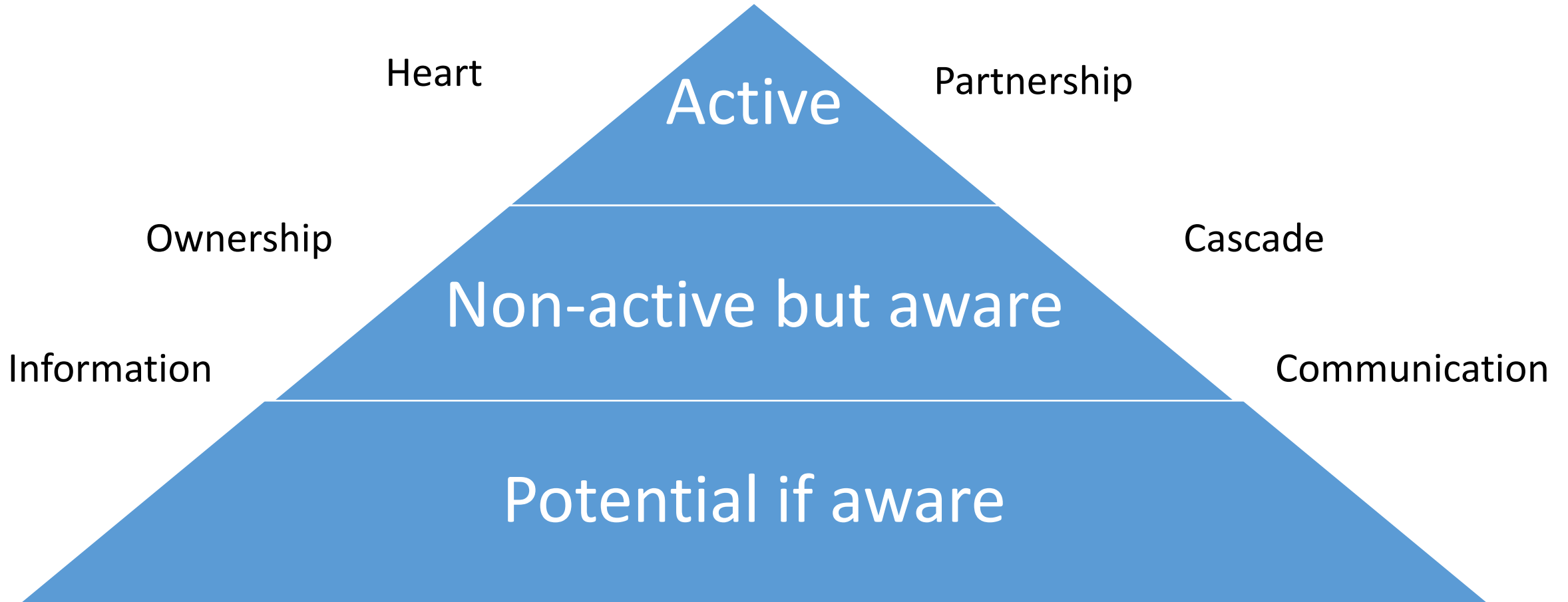


Active

Followers/coffee
drinkers

Sleepers

ERP-inclusion?



E.....R.....P

| E | R | P |
|--------------|----------------|------------------|
| European | Rural | People |
| Endogeneous | Representative | Partner |
| Efficient | | Process |
| Enthusiastic | | Project |
| E- | | Policy, Politics |
| Ecological | | Parliament |

What did the partners say about the ERP-future?

- **Representativeness – the “we” spirit, the voice**

What can you do in your country to make ERP known and understood, especially by locals?

How would you involve your local actors or specialists to the work, or thematic work?

- **The political voice**

On what issues, themes should ERP be political, if any?

How political and how should “our” voice come out politically: tools and means

- **The practical ERP**

How should we work with EU institutions and with other Pan-european organisations

How should we connect to research?

How should we connect to Project work?

What funding could ERP coordination and theme work use?

Spirit and partnership

To make ERP "OUR", "representative" and "known" we need

- A clear goal
- Permanent communication with all our partners.

Roles for our national partners

- A structured flow of information of national concerns, practices and ideas to the ERP
- ERP presence at all national events : build awareness
- Involve and activate people in the ERP-process

Politics, policy

- ERP should be a policy network and be “political”, but not party political.
- ERP should be advocating for rural areas in Europe: influencing and planning rural policy and support mechanisms
- ERP should inform, lobby and support EU with data from the grassroots
- Approach EU, international institutions and politicians of all levels: politicians should be our partners
- ERP presence should be ensured in the rural debate – A high-level meeting in Brussels e.g. every year

- ERP and its themes are more easily approachable if the activities suggested are connected to their daily life and experiences
- Digital tools, better use of the Web and interactivity should be increased (communication plan)
- ERP is able to develop the themes that have dedicated, responsible leaders and (potential) financial resources. We can't ask all partners to take part in all activities: Action: delegate activities to national/other partners of ERP.
- ERP should have good contacts with experts and key actors (database).
- An "act"-type of solution for ERP: ask all policy makers and service providers to have due regard to the social and economic needs of rural populations when developing or amending policies or services.

Research and projects

- ERP should cooperate with research, Universities and think tanks should be connected as partners or members.
- Our goal in view – improving policies for the benefit of the citizens.
- Advantages: awareness of latest research results, assesment and analysis of activities, joint activities, Horizon 2020 opportunities through co-initiating bodies
- ERP should connect with other applicants and use national or pan-european partners as applicants. An own organisation would be difficult to create at this stage of the process.

Working together with EU and Pan-european organisations

- Position statements with clear and feasible (t)asks of EU institutions, dialogue, invitation of MP's.
- working relations to develop with rural development committees in EU, ECOSOC, Committee of the Regions (Enrd, EP)
- Increased cooperation with European NGO's sharing our values and working in the same fields with us
- Pilot projects, joint initiatives, common platform, partnership as tools, respecting each others independance

Main messages for Rural Europe

- The need of rural areas to be populated with young people,
- addressing the problems and needs of small farms and microenterprises,
- Unite in a Pan-European village movement.
- Rural Europe is part our common heritage and a current provider of necessary ecosystem and food services a fair share of resources and funding
- Rural networks should work to meet people's needs, not just the needs of the administration.
- Rural civil sector is ready to take new roles and responsibilities, but it needs political and financial support.
- Stop tampering free market in food industry. 2) Reconnect the extremely poor of the rural areas with society. 3) Animate the rural areas – modern services, new HR development policies

Venhorst declaration

- integration and security issues, solidarity and equality between European citizens, tackling racism & sectarianism, extreme poverty
- Depopulation and lack of services,
- Automation risks, climate change, resource consumption and environmental degradation
- Support for small enterprises and farms (local, place-based economy) – fair and balanced approach.
- Reduce bureaucracy and increase cooperation, also financial, with active locals.