



**European  
Rural Parliament**



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# *Sponsorship Pack*

## **6th European Rural Parliament**

STRENGTH FROM OPPORTUNITY: RURAL COMMUNITY  
SOLUTIONS TO GLOBAL CHALLENGES

**21 - 23 October 2025**

Main venue in Inverurie, Aberdeenshire

Study trips across Aberdeenshire, Moray and Angus

**A biennial participative democratic assembly bringing 500+ delegates together to strengthen cross-border cooperation and to shape emerging practice and policy.**

**Delegates and their organisations and networks represent 1,000s of rural and island community leaders, entrepreneurs, academics and policy makers from 40 European countries.**



*I am looking forward to Scotland hosting this inspiring assembly, where rural and island voices will come together to share ideas and strengthen both our communities and our relationships with our European partners.”*

**Kate Forbes MSP,  
Deputy First Minister of Scotland**



*“Hosting the European Rural Parliament in Scotland will be a unique opportunity to showcase rural leadership and exchange vital ideas with our European partners. It reflects our dedication to empowering communities, and to sharing sustainable solutions on an international stage.”*

**Mairi Gougeon MSP,  
Cabinet Secretary for Rural Affairs,  
Land Reform and Islands**



*“This prestigious event is important to ensure the interests of rural communities continue to be strongly reflected in national and international policies. I look forward to welcoming delegates from all over Europe to enjoy our rich hospitality and to see firsthand what Aberdeenshire communities – from mountain to sea – have to offer.”*

**Cllr Gillian Owen,  
Aberdeenshire Council Leader**



# 6th European Rural Parliament (6th ERP): Overview






The 6th ERP, themed "*Strength from Opportunity: Rural Community Solutions to Global Challenges*" will take place from **October 21 to October 23, 2025, in the North East of Scotland**. It will bring together over 500 rural and island community and business leaders, academics and policy makers from across 40 European countries. Main venues include Inverurie Academy and the Thainstone Centre, with study trips to sites showcasing rural innovation, resilience and enterprise.



## VISION

Our vision for hosting the ERP 2025 in a rapidly evolving policy, market and geopolitical context, is to consolidate rural and island Scotland's reputation on the European stage, opening doors for shared learning, and for new cross border community alliances, academic collaborations, policy synergy and business links.

## KEY FEATURES:

-  **Main Assembly:** Interactive panels, keynotes, workshops, networking, and a "Market of Initiatives" to highlight innovations.
-  **Youth Parliament:** Designed for young participants aged 16–30, focused on their role in shaping rural and island futures.
-  **Study Trips:** Ten thematic excursions to explore renewable energy, land management, health and wellbeing, food & drink, tourism and more.
-  **Cultural Celebrations:** Showcase of the North East of Scotland's rich heritage through music, dance, storytelling, and food.
-  **Hybrid Accessibility:** Online participation to ensure inclusivity and reach.

The European Rural Parliament is not a conference but a **democratic assembly** where rural and island voices from across Europe come together to shape solutions, influence policy, and strengthen cohesion. Its **outputs, including key messages from the Youth Parliament and a Declaration, feed directly into policy making** through the European Commission's European Economic and Social Committee and the Committee of the Regions, as well as through committees and expert groups in the governments and Parliaments of countries within and outwith the European Union.

# Outline Programme

Day	Activity	
Monday, 20 October	Evening Welcome Ceremony	
Tuesday, 21 October	Formal Opening	
	Panel 1	
	Workshops Round 1	
	Lunch & Market of Initiatives Space	
	Panel 2	European Rural Youth Parliament
	Workshops Round 2	
	Highland Games tasters	
	Dinner and Civic Reception	
	Wednesday, 22 October	Study Trips to various locations in Aberdeenshire, Angus and Moray
Fringe Meetings and & Market of Initiatives Space		
Dinner and Ceilidh		
Thursday, 23 October	Declaration Workshop	
	Panel 3	
	Lunch and Close	

# Why Sponsor the 6th ERP?

## **Enhanced Brand Visibility**

Gain exposure to a pan-European audience of policymakers, rural innovators, and youth leaders through prominent branding in event materials, venues, online platforms and outputs.

## **Sustainability & Community Impact**

Position your brand as a champion of rural development by strengthening approaches to delivering on national and local priorities including climate resilience, energy and food security, housing, connectivity and sustainable tourism.

## **Direct Engagement Opportunities**

Connect with diverse stakeholders during workshops, cultural events, and the Market of Initiatives, offering unique networking opportunities and the chance to demonstrate your products or solutions.

## **Contribution to the Policy Narrative**

Join the debate on rural and island futures and contribute to the cross-border and cross-sectoral policy narrative that emerges from the European Rural Parliament.

## **Post-Event Legacy & Recognition**

Be part of shaping the legacy of the European Rural Parliament by having your sponsorship recognised in outputs which are shared widely within Scotland and across Europe, and by contributing actively to the ongoing Rural Parliament process.

# Sponsorship Packages

	YOUTH PARLIAMENT SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STUDY TRIP SPONSOR	CULTURAL SHOWCASE SPONSOR
Exclusive co-branding of ERP	✓	✓	✗	✗	✗
Programme element co-branding	✓	✓	✓	✓	✓
Speaking opportunity	✓	✓	✗	✓	✗
Prominent logo placement	✓	✓	✓	✓	✓
Advertisement on delegate platform/ programme	Half page	Half page	Banner	Banner	Banner
Delegate spaces (main ERP/programme element)	3/2	3/2	2/0	1/2	0/2
Exhibition table	✓	✓	✓	✗	✗
Social media highlights	Dedicated posts	Dedicated posts	Recognition	Recognition	Recognition
Networking opportunities	✓	✓	✓	✓	✓
Post-event recognition	✓	✓	✗	✗	✗
<b>PRICE (£ OR IN KIND)</b>	<b>20,000+</b>	<b>20,000+</b>	<b>10,000</b>	<b>5,000</b>	<b>3,000</b>

# Sponsor a Youth Delegate

The European Rural Youth Parliament welcomes delegates from every corner of Europe and every part of Scotland. By sponsoring a youth delegate, you will be supporting the next generation of rural and island leaders.

From £20 to £2,000 every contribution helps make a difference and you can choose which country's delegation you wish your sponsorship to be directed to.





We are happy to discuss **bespoke sponsorship opportunities**, tailored to meet your specific goals and requirements.

**Thank you for your interest**

To discuss sponsorship opportunities, please contact **Artemis Pana**  
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